



Iowa Cultural Corridor Alliance Business Partnership Application

"We believe the arts enhance our ability to respond to an increasingly complex and fast moving world with new perspectives, ideas and insights. Partnerships between business and the arts embrace the vitality of the world around us and serve the human spirit." - Seth H. Waugh, former Chief Executive Officer, Deutsche Bank Americas

Iowa Cultural Corridor Alliance

The Iowa Cultural Corridor Alliance (ICCA) is a partnership of cultural organizations throughout eleven counties in and around Iowa's Creative Corridor. The mission of ICCA is to promote the varied cultural activities of its partner organizations and to nurture a sustainable cultural community.

ICCA is the community resource for Arts, Culture and Entertainment, offering our members and the community advocacy-focused events, educational programming, professional development, and arts and culture awareness.

Business Partners

ICCA Business Partnerships are reserved for individuals and for-profit organizations whose primary mission is arts and culture. Examples include art galleries and bookstores. Other for-profit organizations whose mission is not focused on arts and culture may join with board approval. Business Partners of ICCA are voting members of the organization.

Annual Dues

Iowa Cultural Corridor Alliance Business Partner dues are an annual fee. Business Partnership dues are based on the number of full time employees an organization employs. Business Partnership fees are:

Individual	\$50.00
2-10 Full Time Employees	\$300.00
11-25 Full Time Employees	\$400.00
26-100 Full Time Employees	\$500.00
101-250 Full Time Employees	\$600.00
251+ Full Time Employees	Negotiated

Once approved, your organization will be contacted with a username and password to allow you to login and access to the Cultural Corridor website to post events to the online calendar. An organization profile page will be created for you by ICCA Staff. In addition, share your press releases, blogs, and content with us and we will post your information in our news/blog section on the front page of our website. Once you have shared your information with us, we will post it on our media platforms including on social media and our newsletter.

Future yearly dues must be received on or prior to your organization's renewal date. You will receive a renewal notice from the Iowa Cultural Corridor Alliance to remind you to renew your partnership agreement. Your organization's renewal date will be the date that your account is set up on the Cultural Corridor website by an ICCA staff member. If your partnership application is denied, your check will be returned to you.

The application for partnership with ICCA follows. Please fill out all information requested and contact ICCA if you have questions. Thank you!

Organization/Individual Contact Information: Private Contact Information

Note: This information is what will appear in the Iowa Cultural Corridor Alliance’s database for your organization. This will not be publically distributed on the Cultural Corridor website.

Organization/ Individual Name: _____

Contact Person: _____ Address: _____

Phone Number: _____ City/Zip: _____

E-mail: _____ Website: _____

Organization/Individual Contact Information: Public Contact Information

Note: This information is what will appear on the Cultural Corridor website. If it is the same as above, write “same” in the Organization/Individual Name space.

Organization/ Individual Name: _____

Contact Person: _____ Address: _____

Phone Number: _____ City/Zip: _____

E-mail: _____ Website: _____

Organization/Individual Additional Information

Mission Statement: _____

Business Hours: _____

Examples of your arts and culture programming (if applicable): _____

Billing Information

Partnership rate (based upon number of full time employees): \$ _____

Organization Contact Signature: _____ Date: _____

Please send the application and a check made payable to Iowa Cultural Corridor Alliance to:

Iowa Cultural Corridor Alliance
900 First Avenue
Coralville, IA 52241

Questions can be directed to info@culturalcorridor.org or (319) 849.8ART (8278).