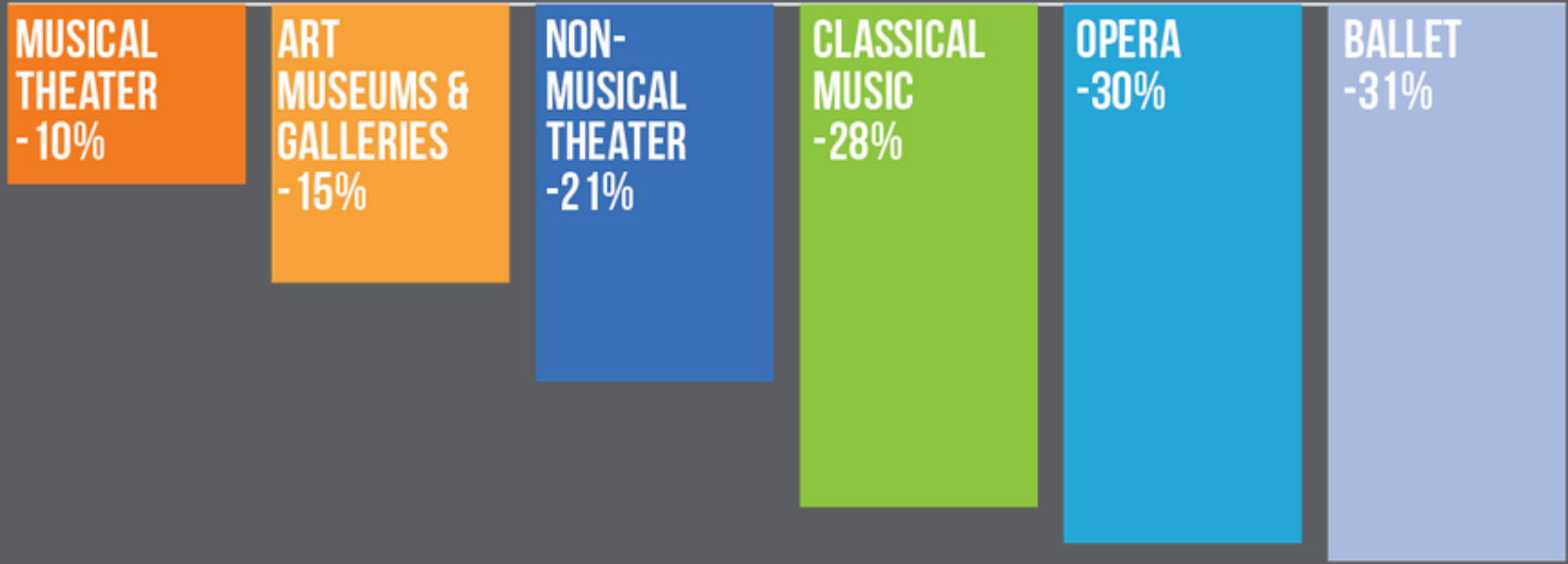


Audiences, Arts Ed, & Best Practices

John Abodeely

CHANGE IN ARTS PARTICIPATION IN THE UNITED STATES





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THAT'S ALL IT TAKES TO TELL
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HEADLINE OF THE WEEK

04-22-2013: Americans for the Arts Member Sheila

ACTIVIST TOOLKIT

“expand demand by cultivating the capacity of individuals to have aesthetic experiences with works of arts”

1. The capacity for aesthetic perception:
 - the ability to see, hear, and feel what works of art have to offer;
2. The ability to create art
3. Knowledge that enriches the understanding of art
4. The ability to interpret art:
 - discern what is valuable in them
 - draw meaning from them through reflection and discussion

1. K–12 public schools
2. Higher education
3. Public after-school programs
4. Arts learning in the community

“a countermovement ...
coordinating schools, cultural
institutions, community-based
organizations, foundations,
and/or government agencies to
promote access to arts learning”

1. Wallace Foundation
2. Ford Foundation
3. Annenberg Institute for School Reform
4. Collective Impact

1. Start with data
2. Work across institutional boundaries
3. Build local capacity
4. Advocate

1. Alignment among divisions
2. Larger educational impact

appendix slides

Figure S.1
Concept of Supply, Access, and Demand in the Arts

